

# Boston Area Affordable Apartment Management Company Spotlight: The Schochet Companies

## **Dedication and tradition are the values that define The Schochet Companies.**

The Schochet Companies is a real estate development and management company founded by Jay R. Schochet. It has become a family legacy with over 40 years of experience that descendants wish to preserve.

Schochet commits to build and manage communities that both the residents and property managers are proud of. They work to provide a high standard of living because as marketing representative Ms. Henken explains, "it is not necessary to sacrifice quality in order for a home to be affordable".

Focusing on the needs of the resident is a balancing act of creating valuable yet affordable homes while adhering to regulations, which Schochet has learned to master.

Ms. Henken says, "every little bit counts to make a community of quality" and Schochet is always seeking ways to improve the resident experience.

They've added elevators for developments serving elderly and disabled communities. They have focused on energy efficiency by adding low flow toilets to their developments, as well as shower and irrigation maintenance. They also educate their residents on recycling and which are the best appliances to use to conserve energy.

Schochet is a forward thinking player in the housing industry. One of the reasons for the company's long years of success is the close attention they've always paid to what is happening throughout the entire country, beyond the New England area. In their pursuit to deliver value, they created standard practices before they were labeled 'regulations', ultimately setting the standard for other property management companies to follow.

Schochet is proud of all they've done and that they've been recognized for it. They have been recognized with certifications from HUD and are 1 of 17 management companies to have received full green accreditation for their sustainability efforts.

In May of 2013, they were awarded with the Greenovate Boston Award by the city of Boston for their green policies. The winners for these awards are selected for their impressive sustainability achievements and commitment to greenovate Boston.

In order to create exceptional communities, you need exceptional property managers and Schochet instills in their property managers the values of hard work and dedication.

The biggest incentive for employees at Schochet is the room for growth the company offers. Schochet offers training to their employees because they believe in promoting within the company. At Schochet, you can go from working as a security guard to a property manager. All you need is the determination and desire to improve, key qualities of The Schochet Companies.

Since day one, Schochet has been a very traditional workplace, with a 'here to work' mentality. Today, the community that makes up the Schochet Companies remains just as dedicated.

Schochet has plans to continue growing and is currently undergoing a rebranding strategy to freshen and reaffirm their long-standing image. They plan to continue improving their website and to establish a greater social media presence.

With the hard work and dedication The Schochet Companies is known for, they will be successful in their rebranding movement and continue to be an industry-leading real estate firm.